

Organizing Work Online with PAID Crowds

Who owns IP?

Is there any knowledge sharing?

Staged: 1-N

Additional rewards



Contest or Piece Work?

Collaborative co-creation vs refinement



Who invited: public vs vetted



[topcoder]TM



Form of Gamification



Who are judges? Public or intermediary

Emphasis on Indiv Ideas vs Discussion

What gets shared w/others: initial, WIP, final solutions